

17 Mar 23

Total No. of Questions : 5]

PA-4586

[5946]- 19

M.B.A.

**GE-UL-03 : ENTREPRENEURSHIP DEVELOPMENT
(2019 Pattern) (CBCS) (Semester - I) (109)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) Each question carries 10 marks.
- 2) Internal options are given to each question.

Q1) Solve any Five questions. (2 Marks Each)

[10]

- a) How would you define an Entrepreneur?
- b) List the characteristics of Entrepreneur.
- c) Define Mobilization of resources.
- d) What is mean by Sole Proprietorship? Explain its characteristics?
- e) Enumerate the factors influencing entrepreneurship growth.
- f) Enlist the functions of entrepreneur.
- g) Enumerate the constraints of entrepreneurial culture.

Q2) Solve any Two :

[10]

- a) Make in India, Start-up India and Skill India are the flagship programs of the government. Government initiated these programs for national development, job creation and economic development. Considering this, explain the role of government in cultivating and developing entrepreneurial culture in India.
- b) What is the Innovation theory by Schumpeter and highlight its feature.
- c) Compare and Contrasts between network and alliances in business?

P.T.O.

Q3) Solve any One :

[10]

- a) The novel corona virus disease has shaken the globe. Entire factories and operations are closed. Schools and education institutes are closed down across all the states in India. One of the worst affected demography of this social disruption might be kids or adolescent. In this situation there were few businesses that got the momentum. One of them is "VEDANTU". "Teachers by Choice" was a concept behind the online tutoring started by four young entrepreneurs passionate about the teaching who were graduate from IIT. Started their tutoring journey with physical class named it as "Lakshya" and after having extensive research and anticipating the future they started a new venture called "VEDANTU". Highlight the case of vedantu with a path towards entrepreneurial development. (Students are expected to describe Idea generation, Idea evaluation, Choosing Market and Product and opportunity in future.)
- b) "Self-employment is the best method of solving the problem of growing unemployment in the country, "Do you agree"? Suggest a suitable strategy for the identification and development of entrepreneurs.

Q4) Solve any One :

[10]

- a) In early days Entrepreneurship considered as a last preference for career. But in recent years India witnessed remarkable growth in start-up systems. Young graduate are more inclined towards entrepreneurship rather than job. In this context evaluate the factors favoring entrepreneurial career amongst youngsters in India.
- b) Evaluate the role business incubators and start up ecosystem in entrepreneurship development.

Q5) Solve any One :

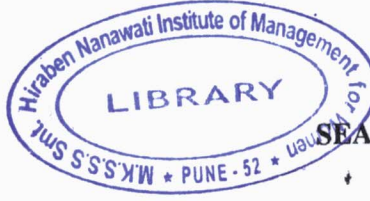
[10]

- a) Flipkart and Amazon have changed the traditional entrepreneurial culture to modern age entrepreneurial practices. Availability of internet and customers positive attitude towards Online buying are the major factors contributing this success. Justify the statement as well as explain the role of online selling in modern age entrepreneurs.

OR

- b) Coffee and books make a perfect pair. When you think about opening up a book, you'll most likely have a steaming cup of coffee right beside you. However, book store café has two different businesses which are quite independent and therefore require different skills to manage and maintain. Create a business plan for the above entrepreneurial venture:
Book Store, Café.





Dec 19

Total No. of Questions : 5]

SEAT No. :

P5532

[Total No. of Pages : 2

[5659]-5009

First Year Master in Business Administration (M.B.A.)

109 : ENTREPRENEURSHIP DEVELOPMENT

(2019 Pattern) (Semester - I)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Solve any five.

[10]

- a) Define entrepreneur, entrepreneurship and enterprise. [2]
- b) Define innovative entrepreneur. [2]
- c) Expand N-Ach./N-pow./N-Aff./N-Aut. [2]
- d) Define business model. [2]
- e) What is social sector? [2]
- f) What is mobility of entrepreneurs. [2]
- g) Define Networking in business. [2]
- h) List two ways an entrepreneur can prevent business failure. [2]

Q2) Solve any two.

[10]

- a) Examine the role of SISI in Entrepreneurship Development. [5]
- b) Compare and contrast between network and alliances in business. [5]
- c) Write in your own words - Entrepreneurial Competencies. [5]

P.T.O.

Q3) Solve any one. [10]

- a) The Social Entrepreneurs are governments' best friend-Evaluate the statement. [10]
- b) Illustrate the Objectives of The National Institute for Entrepreneurship and small business Development (NIESBUD) for Entrepreneurship Development. [10]

Q4) Solve any one. [10]

- a) Discuss the Theory of Profit by Knight, Theory of Social change by Everett Hagen. Cite examples supporting the theories. [10]
- b) Evaluate the opportunities available in case of Export Oriented Units (EOU) with reference to support by Government agencies. [10]

Q5) Solve any one. [10]

- a) Amit runs his own enterprise in an area on the outskirts of Kota, Rajasthan. He manages a collective of people with disabilities who make Rajasthani puppets in a traditional style, mainly selling to tourists through local shops, and pays them a basic salary as well as a profit share. The puppets are all made to Amit's own designs, and are quite different to the standard items in most tourist stores. His quirky designs and their popularity with shoppers have come to the attention of Manish, who runs a relatively large factory producing puppets and other tourist-friendly wares. Manish approaches Amit to suggest that he buy his enterprise, including his designs, and that Amit and his employees all come and work at Manish's factory. He is offering a lot of money, and Amit doesn't know whether he wants to maintain his independence or go for the security offered by a lump cash sum and guaranteed employment. He uses a SWOT analysis to take a snapshot of his current situation and help him consider the decision:

Read through the case study and develop a SWOT Analysis for Amit's business decision. [10]

- b) Examine the role of EDII in Entrepreneurship Development. [10]

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